

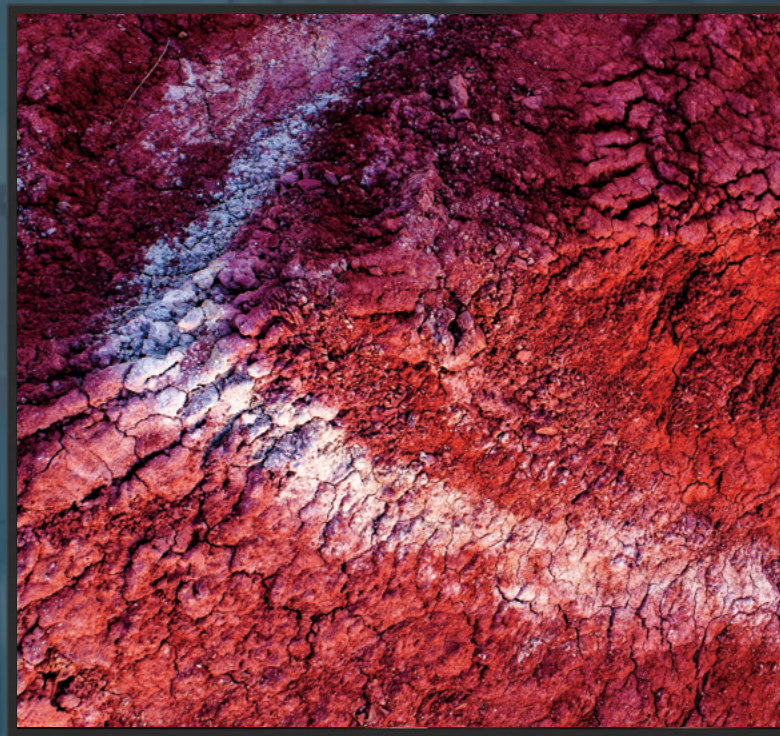
Flagship

BZ40P

85" 75"
65" 55"

700cd/m² | 47% Haze and Low-reflection

Unparalleled picture quality in the exceptionally bright flagship 4K professional display, featuring unique DBNG Premium.



Deep Black Non-Glare
Premium



Deep Black Non-Glare Premium

DBNG
Premium

Combining a high-performance haze (47%) and low-reflection screen coating with advanced contrast processing powered by our powerful XR Processor. Glare is dramatically minimized, complemented by deep, rich black expression.



Conventional display



Ultra-High Haze and Low-Reflection Coating dramatically minimises glare and reduces reflections for deep black expression



XR Processor with AI Scene Recognition further enhances contrast, delivering even greater visibility

Slim, dust-resistant (IP5X-rated) design with flexible installation

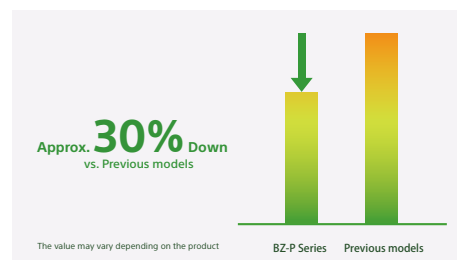
The Pro BRAVIA BZ40P Series features a slim 47mm* chassis with narrow bezels for a clean, modern look. Its IP5X-rated housing ensures dust resistance, while the centrally positioned VESA pattern offers flexible horizontal or vertical installation for signage and other applications.

*For models up to 65"



Lower power consumption

Thanks to an efficient new optical system and intelligent backlight control that works with the XR Processor's AI scene recognition, power consumption is reduction of approx 30% compared to previous models.



BZ53L/BZ40P Series Specifications

Flagship					
Series	BZ53L	BZ40P			
Model	FW-98BZ53L	FW-85BZ40P	FW-75BZ40P	FW-65BZ40P	FW-55BZ40P
Screen Size	98"	85"	75"	65"	55"
Brightness (cd/m²)	780	700			
Display Resolution (HxV, pixels)	3,840 x 2,160				
Deep Black Non-Glare	Deep Black Non-Glare Premium				
Haze	47%	52%	47%		
Picture Processor	XR Processor				
Color Gamut (DCI-P3)	95%	92%			
Viewing Angle (H/V)	178°/178° (CR >10)				
Panel Type	VA		IPS		
Backlight Type	Direct (Full Array LED)	Direct LED		Edge LED	
Response Time (Gray to gray, Typical, ms)	6.5	8			
Video/Audio Input	HDMI x4 (HDCP2.3), Composite Video Input x1, Analog Audio Input x1	HDMI x4 (HDCP2.3)			
Video/Audio Output	Digital Audio Output x1	-			
Headphone Out	YES (x1)				
Terminals for Control	USB x2, RJ45 (Ethernet) x1, RS-232C x1				
Wi-Fi	YES				
Bluetooth	YES				
Operating System	Android TV	Android			
Real-Time Clock	-	YES			
Internal Memory	32GB*1				
Control Protocols	IP Control, RS232C Control, HDMI-CEC				
HDMI Signal	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60,100,120Hz), 1080p(24,30,50,60,100,120Hz), 1080i(50,60Hz), 720p(24,30,50,60Hz), 576p, 480p	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(24,30,50,60Hz), 1080i(50,60Hz), 720p(24,30,50,60Hz), 576p, 480p			
USB Playback Codecs	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS (HDV,AVCHD):MPEG2,AVC / MP4 (XAVCS):AVC,MPEG4,HEVC / AVI:Xvid,MotionJpeg / ASF (WMV):VC1 / MOV:AVC,MPEG4,MotionJpeg / MKV:Xvid,AVC,MPEG4,VP8.HEVC / WEBM:VP8 / 3GPP:MPEG4,AVC / MP3 / ASF (WMA) / LPCM / WAV / MP4AAC / FLAC / JPEG	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS(HDV,AVCHD):MPEG2,AVC / MP4(XAVC S):AVC,MPEG4,HEVC / AVI,MotionJpeg / MOV:AVC,MPEG4,MotionJpeg / MKV,AVC,MPEG4,VP8.HEVC / WEBM:VP8 / 3GPP:MPEG4,AVC / MP3 / ASF(WMA) / LPCM / WAV / MP4AAC / FLAC / JPEG			
Speaker	10W+10W+10W+10W	20W			
Operation Temperature	-	0°C - 40°C			
Storage Temperature	-	-20°C - 60°C			
Power Requirement	AC 220-240V, 50Hz				
Power Consumption (Rated)	505W	299W	258W	172W	138W
Power Consumption (On-Mode, EPREL)	154 kWh/1000h	113kWh/1000h	84kWh/1000h	67kWh/1000h	56kWh/1000h
Power Consumption (in Standby)	0.5W				
IP Rating (Dust Resistant)	-	IP5X			
Operation Time	24 / 7				
Orientation	Landscape/Portrait				
Tilt	Yes*2				
EMC*3	Class-B				
Environmental Certification	-	ENERGY STAR*5 and EPEAT*4			
VESA® Hole Pitch (W x H)	600 x 400 mm	400 x 400 mm	300 x 300 mm		
Set Dimensions (W x H x D)	2199 x 1255 x 85 mm	1910 x 1091 x 73 mm	1684 x 962 x 72 mm	1459 x 834 x 47 mm	1240 x 711 x 47 mm
Set Weight	67.2 kg	41.5 kg	29.2 kg	23.4 kg	17.6 kg
Package Dimensions (W x H x D)	2334 x 1396 x 285 mm	2045 x 1242 x 238 mm	1812 x 1118 x 189 mm	1593 x 972 x 163 mm	1357 x 838 x 143 mm
Package Weight	91 kg	55 kg	39 kg	30 kg	23 kg

*1 Includes storage used by the operating system.
*2 Please refer to the manual for allowable installation angles.
*3 Applicable EMC standards and regulatory requirements vary by country or region.
*4 Certification is underway.
*5 Certifications vary depending on region.
* All dimensions and weights are approximate.